

## One page business plan

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My business principles	Business purpose	Shared values
Why we exist and how we will behave.		<u>چ</u> پی مرکز می این این این این این این این این این ای
My direction	Vision	Strategic goals
Where we are going, and what we want		1. 2.
to be.	ĥ\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	3. <u></u>
My market	Target customers	Products & services
Who our customers are and what we do	1.	1. 2.
for them.	2.	3. 4.
	3.	
USP		
What makes our business stand out.		
business stand out.		
My next steps		
What I need to do next to grow my business.		