

Understanding Business Financials

It is essential to be able to understand the financial health of your business, without relying solely on your accountant.

This workshop covers:

- how to read a profit and loss statement
- knowing the difference between margin and mark-up
- understanding a balance sheet
- tracking key performance indicators
- knowing your net cash position
- the importance of managing cash flow

You'll receive a practical workbook and there will be an opportunity to ask questions.

Booking information

Cost

\$50 per person

Book online at smallbusiness.wa.gov.au

What to bring

Enthusiasm, a determination to make your business a success, a calculator, and pen and notepad. We'll provide a detailed workbook and a great presenter. If you choose to bring a device please note that wifi is not available.

Length of workshop

This workshop runs for three hours.

Catering

There will be a break approximately halfway through the workshop when you can enjoy complimentary tea, coffee and biscuits.

Reminder

We will send a reminder email 48 hours before the workshop.

Where to find us

Public transport

We are just above Perth underground train station.

Disabled access

Our building has full lift access, accessible toilet facilities and desks to accommodate wheelchair users. If you have any particular needs please let us know.

Any questions?

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