

How to Write a Business Plan

Discover why having a business plan is so important and how to write one.

This workshop covers:

- what should be included in your plan and why
- how a marketing plan fits into your business plan
- why you need a financial strategy
- how a SWOT analysis will help you identify your business opportunities

You'll receive a practical workbook that will form a draft plan for your own business, and there will be an opportunity to ask questions.

Booking information

Cost

\$50 per person

Book online at smallbusiness.wa.gov.au

What to bring

Enthusiasm, a determination to make your business a success, and a pen and notepad. We'll provide a detailed workbook and a great presenter. If you choose to bring a device please note that unfortunately wifi is not available.

Length of workshop

This workshop runs for three hours.

Catering

There will be a break approximately halfway through the workshop when you can enjoy complimentary tea, coffee and biscuits.

Reminder

We will send a reminder email 48 hours before the workshop.

Where to find us

Public transport

We are just above Perth underground train station.

Disabled access

Our building has full lift access, accessible toilet facilities and desks to accommodate wheelchair users. If you have any particular needs please let us know.

Any questions?

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